

Committee Meeting #8

October 9, 2019

Hood River City Hall



Downtown Parking Study

Draft Strategies

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FEHR & PEERS

Agenda

1. Introductions
2. Approve Meeting #7 Notes Rick Williams
3. Discuss Strategy Considerations Rick Williams
5. Next Steps
 - November 5, Ad Hoc Committee #9
 - Schedule Open House #2

Approve Meeting #7 Notes

Refer to Handout



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Draft Strategy Considerations



Refer to Handout

Draft Strategy Considerations



7 Strategy Categories – Elements of Parking Management

1. Policy and Code
2. Management and Administration of the Parking System (separate document to come)
3. Improve On-street Parking
4. Improve Off-street Parking
5. Improved Access & Integration with Other Modes
6. Residential Parking
7. New Capacity

Strategy Considerations



Policy & Code

- Formalize Guiding Principles.
- Formalize 85% Rule for decision-making.
- Clarify/revise fee-in-lieu with City Council.
- Revise parking requirements as appropriate.

Strategy Considerations



Improve On-street Parking

- Upgrade coin meter system.
- Make high turnover and loading zone stall more efficient.
- Balance employee parking with off-street system.
- Brand system and upgrade communication/information.
- Explore/pilot new technology with upgrade of meter system (e.g., handhelds, apps).

Strategy Considerations



Improve Off-street Parking

- Lot identification and integration of branding and wayfinding.
- Consistent presentation at public lots (signage, appearance, ADA, communication).
- Pricing to demand.
- Explore shared use opportunities.

Strategy Considerations



Integration with other modes

- Expand bike parking opportunities.
- Partner with CAT on strategies to increase mode split to downtown.
- Pilot new technology (e.g., eBikeshare or eScooter).
- Identify and improve pedestrian crossings.

Strategy Considerations



Residential

- Neighborhood outreach on parking plan and on parameters or 10.42.020 (residential permit districts).
- Collect parking data in abutting neighborhoods to support 10.42.020.

Strategy Considerations



New Capacity

- Adjacent and remote supply
- Costing new capacity
- Funding new capacity
- Building new capacity

Next Steps



- November 5 Ad Hoc Committee #9
- Final Draft Strategies
- Schedule Open House #2
- Other info needs?



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THANK YOU!