

Open House

March 9, 2017 6:30pm-8:30pm



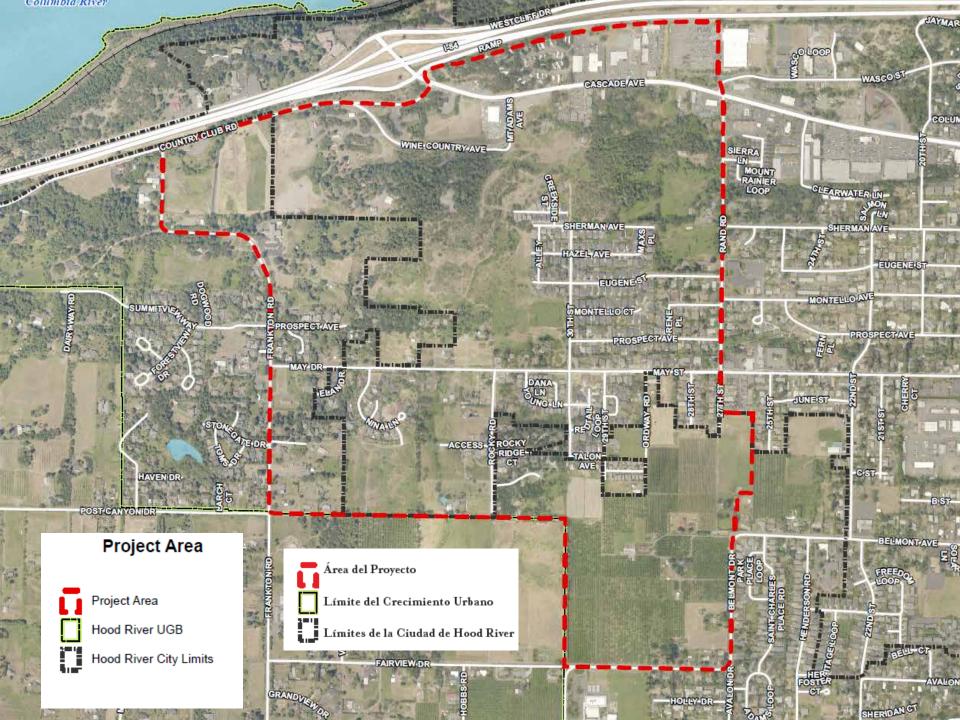
Welcome!

Our purposes tonight:

- 1. Follow-up on issues and ideas shared at the November Open House.
- 2. Share working plans and alternatives
- 3. Obtain your feedback

Materials also available online at www.hrwestsideplan.com

An on-line survey will be available by Tuesday, March 14. Watch the website!





Project Schedule

HOOD RIVER WESTSIDE AREA CONCEPT PLAN Project Schedule	Aug	Sept	2016 Oct	Nov	Dec	Jan	Feb	20 March	I7 April	May	June
Project Kickoff											
Context and Site Analysis			•	•							
Public Event #1				*	_						
Draft Westside Concept Plan Alternatives					C		·	* =			
Preferred Westside Concept Plan							C	^	·	•	
Recommended Plans and Implementation								ARE ERE			••
 ▶ Public Event ◆ TAC/PAC Meeting ➡ Joint Planning Commission and City Council Work Session 		(No Oct 5	ov 2 • * Nov 17			•	March 9	April	26 May 22	Jun 13



Westside Area Plan Vision

Westside Area Plan Vision

The Westside Area will grow to become an interconnected community of great neighborhoods, an attractive gateway of commercial and mixed use activity, and an affordable and diverse area of the City. The Westside's hallmarks will be:

- · Housing options that provide choices for all income levels, life stages, and cultures within Hood River
- · Streets, trails, and paths that are walkable, connected, and green
- Neighborhood design that celebrates the landforms, views, and magnificent landscape of Hood River
- Successful commercial and industrial uses in appropriate locations
- Open spaces and parks that support community gathering and a connection to nature

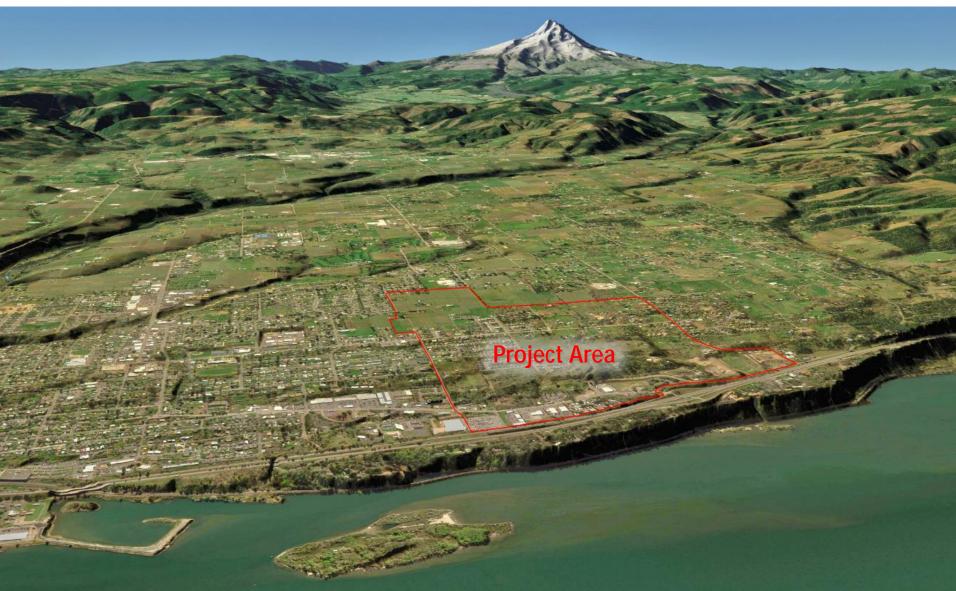
The Westside Area will be an integral part and extension of the larger Hood River community.



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apartments trees affordable
retained gateway main neighborhood
green services central
livable food like friendly flatten
diverse likes
diverse likes
diversity
good
elderly cradle art levels transsit mixed vertical
street incomes mail space
peestrian dense trails green safe space
new walkable
market walk housing school
walking social live open streets
land afford walk people accessible public
classes sidewalks exit work commercial
business mailer
business smaller
trucks opportunities connections
sprawling activity neighborhoods
employment
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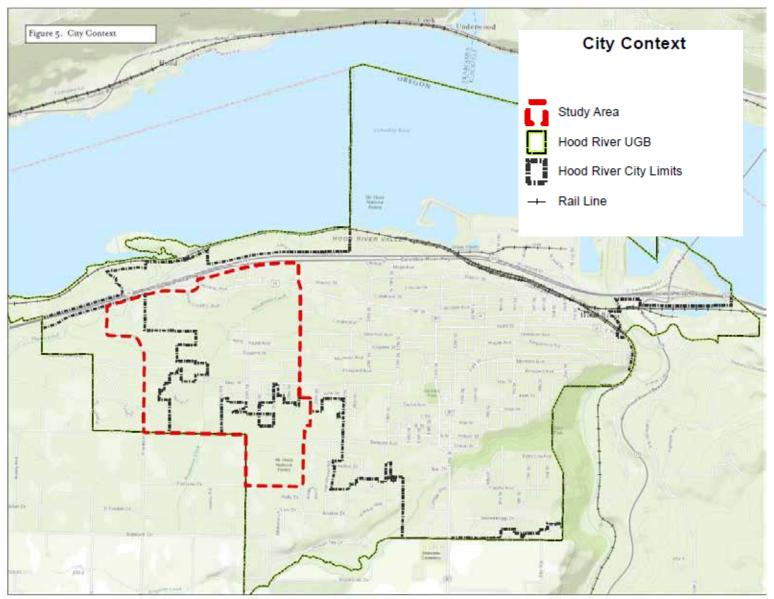


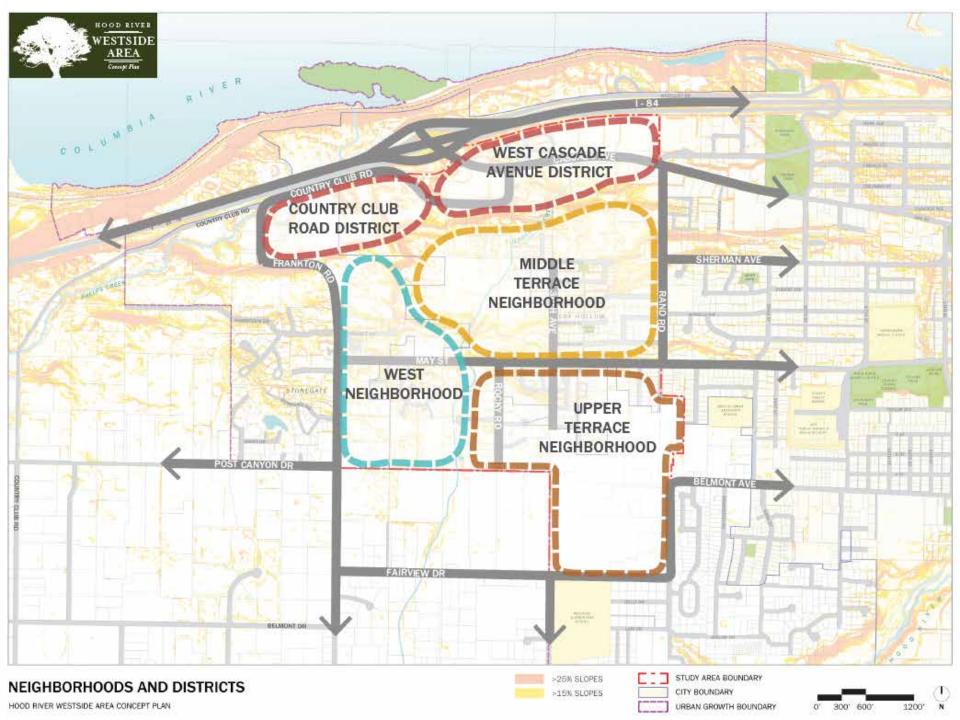
Landscape Context

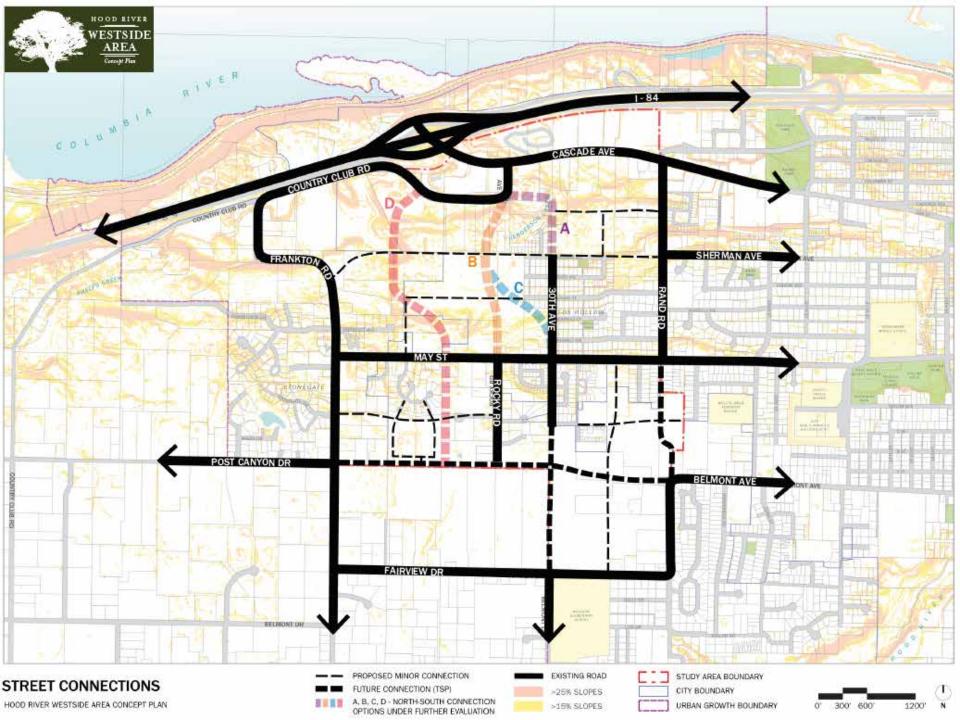




City Context









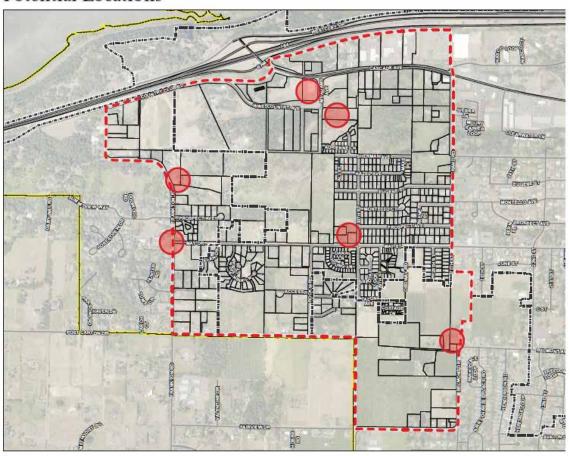


HCRH STATE TRAIL



Neighborhood-Oriented Commercial

Potential Locations



(The level of development in the Westside Area would likely only support one of these potential locations.)



Neighborhood-Oriented Commercial





Gateway Area





Gateway Area





Housing Needs

- Housing Needs Analysis
 - Deficit of land for multifamily housing
 - Need for a wider range of housing "Missing Middle" housing types
 - Evaluate allowing smaller lot sizes
 - Identify opportunities for government-subsidized affordable housing





Land Use Alternatives - Themes

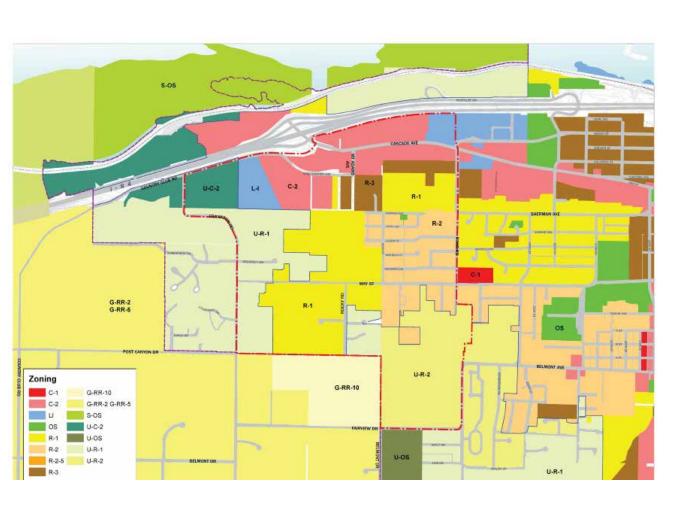
- Implement the vision for the Westside
- Increase missing middle and higher density housing
- Increase the housing mix in each neighborhood
- Distribute R-3 multi-family in small amounts in multiple places
- Create land use "synergies" through the proximity of housing to services, schools, parks, amenities
- Plan for mixed use in the commercial districts





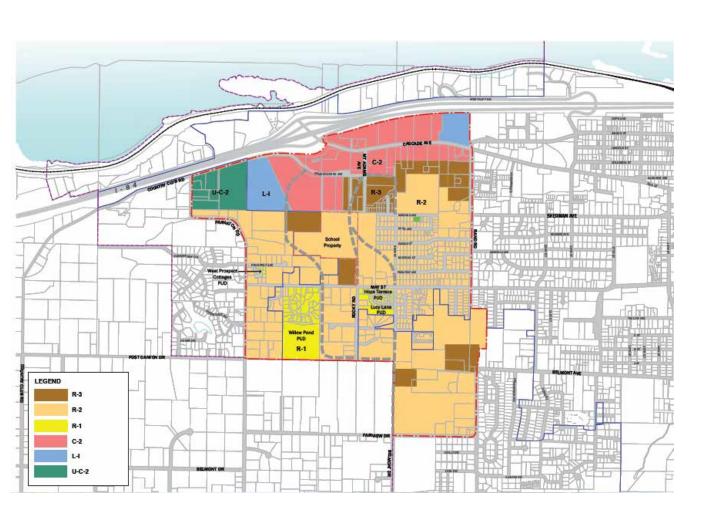
A. Base Case	 No changes to the zoning code / zoning map assumed
B. Moderate Increase in Workforce and Affordable Housing	 Changes R-1 land (outside of PUDs) to R-2, and designates 23 acres to R-3, resulting in 509 additional units over the base zoning capacity Lowers the R-2 minimum lot size in the Westside Area from 5000 square feet to 4000 square feet
C. Strong Increase in Workforce and Affordable Housing	 Changes all R-1 land (outside of PUDs) to a new R2.5 zone, and designates 42 acres to R-3, resulting in 1185 units over the base zoning capacity. Creates a new R-2.5 zone with a minimum lot size of 3000 square feet





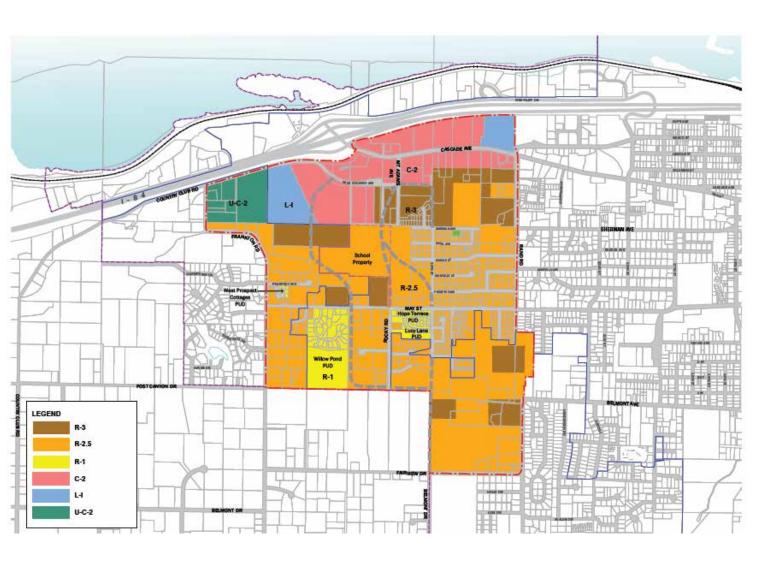
Base Case (Existing Zoning)





Moderate Case



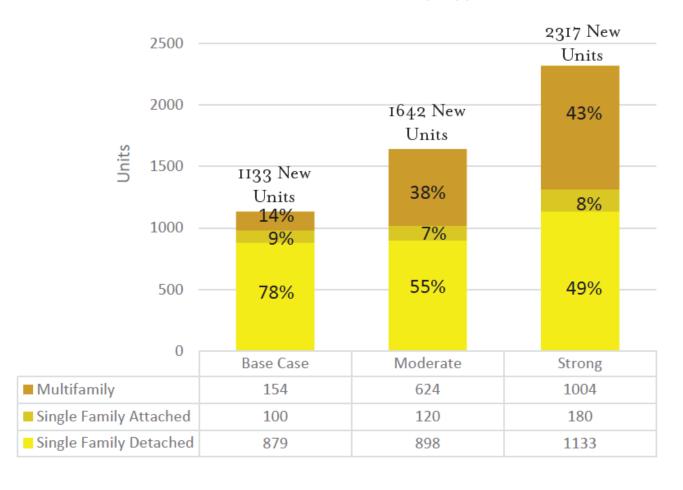


Strong Case



Comparison of Scenarios

Total Residential Units by Type

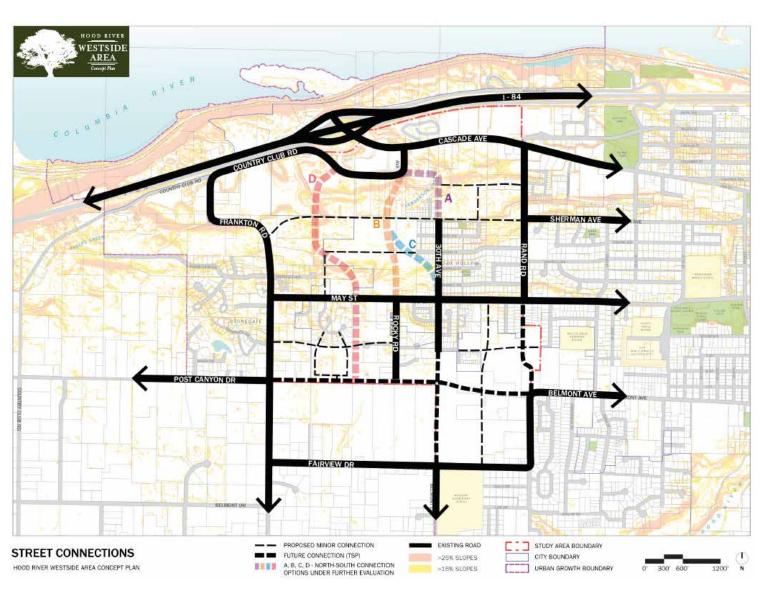




	Guiding Principle	Base Case	Moderate Scenario	Strong Scenario
A.	Create livable neighborhoods that make good use of the Westside's limited land supply.	+	++	+++
В.	Create well-planned and commercially successful mixed-use districts in the Westside gateway area.	++	+++	+++
C.	Create a plan that works for all ages and abilities of the community.	++	++	+++
D.	Provide a range of densities and housing types, increasing affordable housing choices in Hood River.	+	++	+++
E.	Incorporate natural features and a sense of place into each neighborhood and district.	++	+++	+++
F.	Include open space and parks integrated in neighborhoods.	++	++	++
G.	Provide a connected transportation network with walkable, bike-friendly and green streets.	++	++	+++
Н.	Promote active and healthy living through community design.	+++	+++	+++
1	Plan land uses and transportation facilities so the area may be served by fixed route transit in the future.	+	++	+++
J.	Integrate Westside Elementary School and future new schools as key community places.	++	+++	+++
K.	Promote human-scaled building designs.	++	++	++
L.	Plan for efficient water, sewer and storm water infrastructure, utilizing green practices for storm water management.	++	++	++
M.	Provide a realistic infrastructure funding strategy.	++	++	++
TOTAL ⁶		++ (24)	++ (30)	+++ (35)



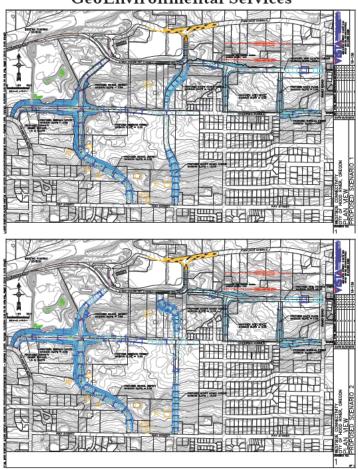
Mt. Adams Ave. Extension

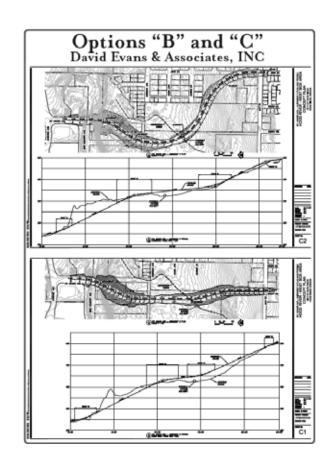




Mt. Adams Ave. Extension

A variety of scenarios from Vista GeoEnvironmental Services







Mt. Adams Ave. Extension

How do we decide?

The team will use criteria to help decide on the alignment, with continued input from our stakeholders and advisory committees. Below is a draft list of these criteria.

- · Traffic impact to network · Costs
- · Buildable land/property · Environmental impact/ impacts (school and other storm and sewer impact properties)
- · Trucks/grades
- Neighborhood impacts
- · Future north/south extensions
- · Transit





Implementing Housing Options and Affordability

Land Use and Transportation strategies

- Streamlining regulations, allowing a variety of housing types in each zone
- "Carrots" Density bonuses, flexible street standards, reduced parking standards, duplexes allowed in R-1, allow cottage housing and cohousing
- "Sticks" minimum density requirements, inclusionary zoning





Implementing Housing Options and Affordability

Programmatic strategies

- Utilize public property already intended for affordable housing
- Community land trusts
- Acquire land (land banking)
- Advocacy
- SDC reductions
- Tax exemptions





Thank you!

Starting Tuesday, March 14th...
Please take our survey at www.hrwestsideplan.com